



Weddin Shire Council

Community Satisfaction and CSP Research

Prepared by: Micromex Research

Date: February 2022



Background & Methodology

Objectives (Why?)

- Explore and understand what residents love about living in the Weddin Shire area and their quality of life
- Understand and identify community priorities for the Weddin Shire LGA
- Identify the community's overall level of satisfaction with Council performance and level of communication with the community
- Identify the community's level of importance for themes and support for the Community Vision

Sample (How?)

- Telephone survey (landline and mobile) to N = 150 residents
- We use a 5 point scale (e.g. 1 = not at all satisfied, 5 = very satisfied)
- Greatest margin of error +/- 8%

Timing (When?)

- Implementation 11th – 14th January 2022

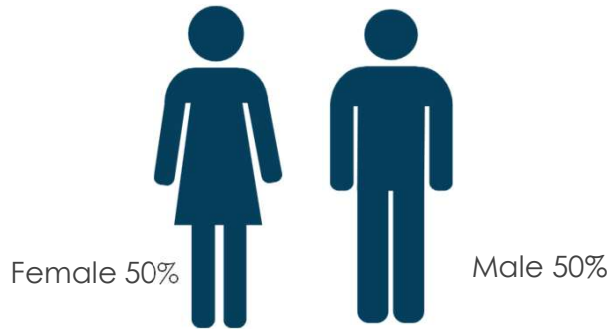
Please see Appendix B for detailed methodology



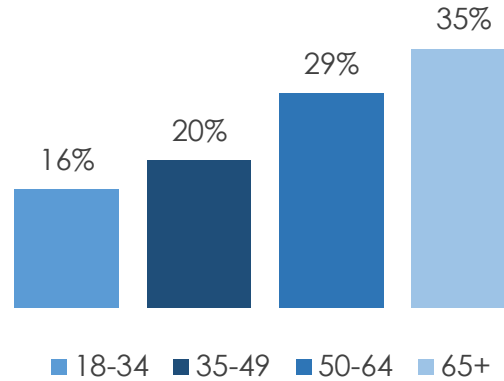
Sample Profile

The sample was weighted by age and gender to reflect the 2016 ABS community profile of Weddin Shire Council.

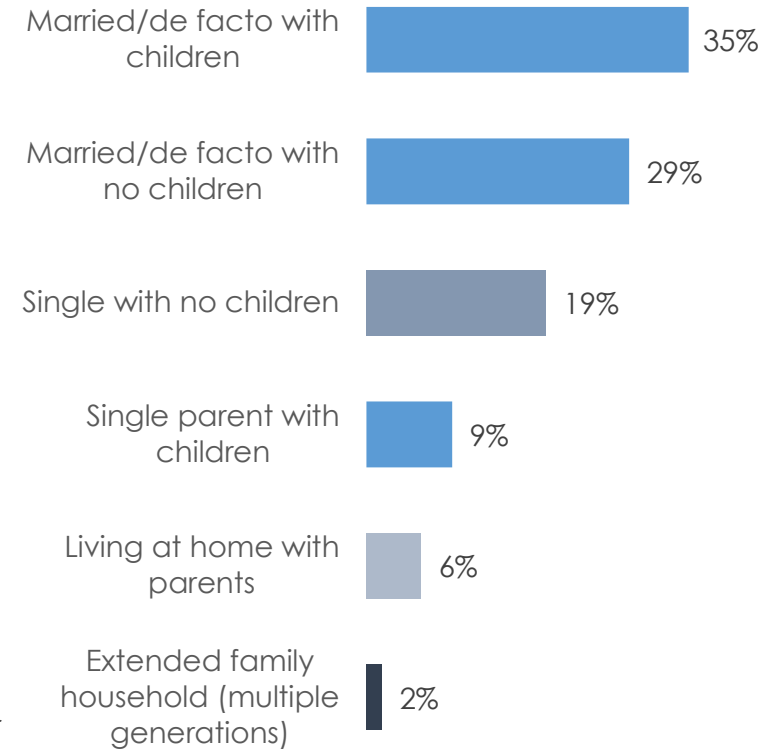
Gender



Age



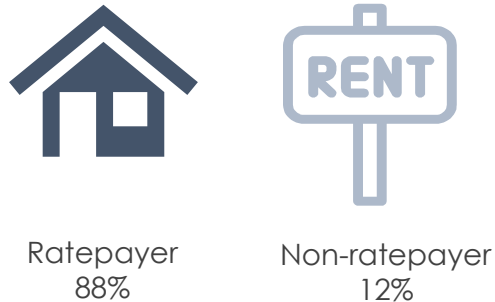
Household



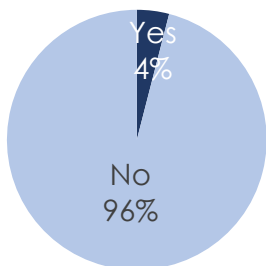
Location

Grenfell	78%
Caragabal	6%
Quandialla	6%
Greenethorpe	5%
Bimbi	3%
Bribbaree	1%
Bumbaldry	<1%

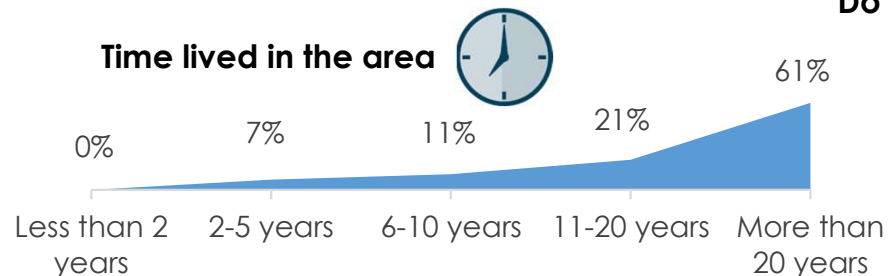
Ratepayer status



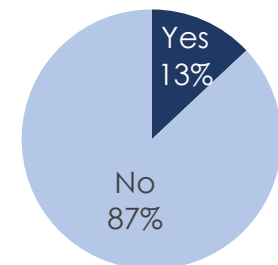
Do you identify as Aboriginal or Torres Strait Islander?



Time lived in the area



Do you identify as having a disability?





Summary and Next Steps



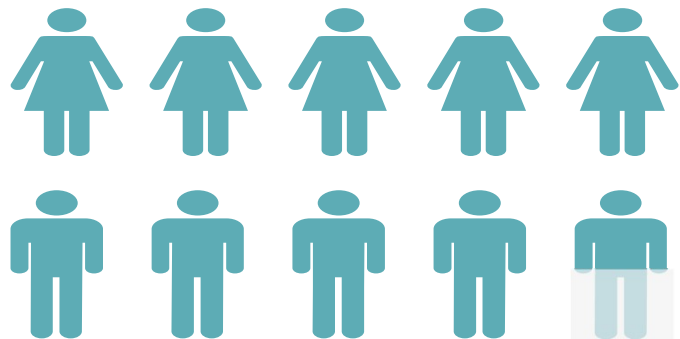


Summary Findings: Living in the Area

Quality of Life



95% of residents rated their quality of life living in the Weddin area as 'good' to 'excellent'



Love about the area:

Weddin residents love the sense of community and the peaceful/quiet and rural atmosphere



Priorities to change:

Weddin residents believe the priorities to address over the next 10 years are roads, health and medical and business support/employment



Summary Findings: Council Services

66%



Satisfaction with Performance

66% of residents at least somewhat satisfied with Council's performance over the last 12 months

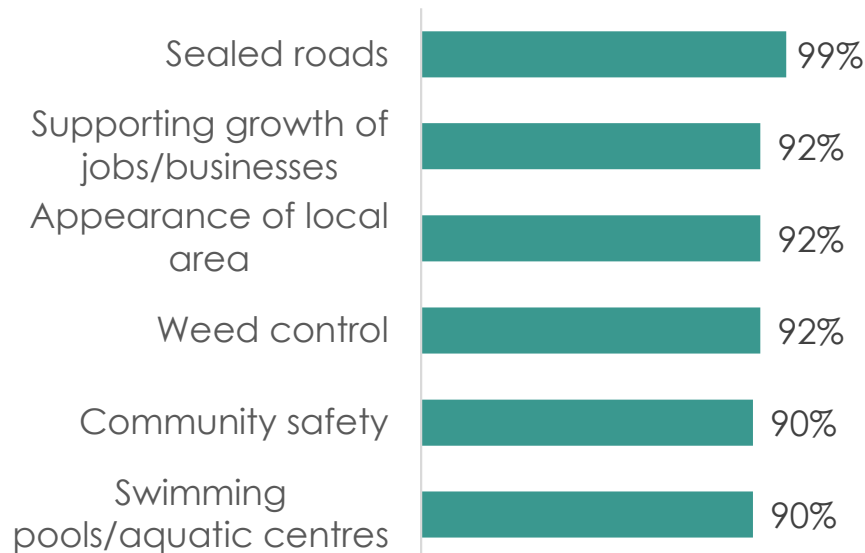
60%



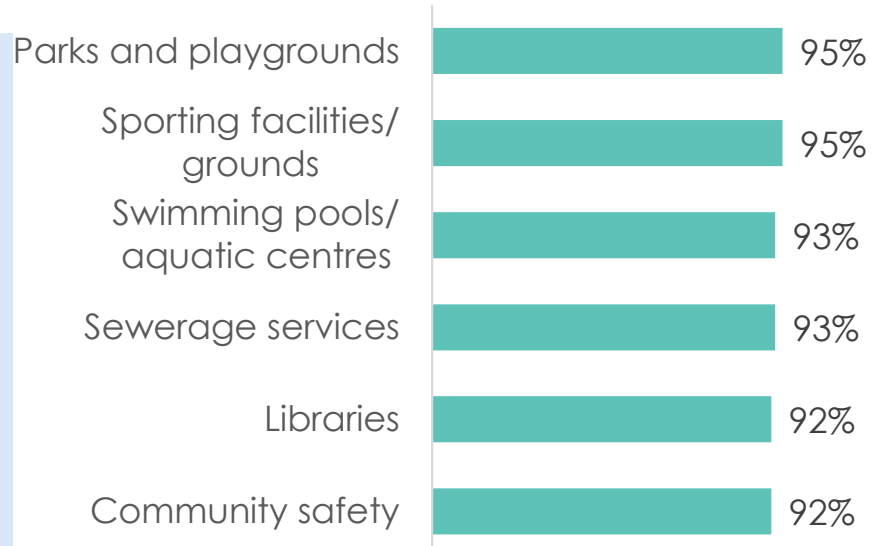
Satisfaction with Communication

60% of residents at least somewhat satisfied with the level of communication Council currently has with the community

Highest rated in Importance (T2B):



Highest rated in Satisfaction (T3B):



Drivers of Overall Satisfaction:



Communication:

Level of communication with the community, consultation and provision of information



Servicing the area:

Weed control, stormwater drainage/flood management and unsealed roads



Investment and planning:

Economic development, financial management, events and festivals and development/town planning

Summary Findings*: Community Strategic Plan

Important/very important ratings for CSP Themes:

98% A strong, diverse and resilient local economy

97% A healthy, safe and educated community

92% Well maintained and improving shire assets and services

87% A culturally rich, vibrant and inclusive community

87% Cared for natural, agricultural and built environments

80% A democratic and engaged community

96% At least somewhat supportive of the Community Vision

“A progressive rural locality with a vibrant and welcoming community, rich in both heritage and the natural environment with a diverse and resilient economy that supports local employment and business”



Future Investment:

Residents would like to see 'more' investment in:

- Roads, bridges & transport
- Community services
- Economic development
- Tourism & visitor services
- Community communication & engagement

*Summary of separate questions

Key Areas to Address

- Communication: consultation, provision of information
- Connectivity: roads and transport
- Economic growth/planning and investment: supporting and attracting jobs, business and tourism, town planning, events
- Service delivery and asset management: appearance of the area, weeds, drainage
- Community services: health and medical, aged services

